



L♥L ♥ &lt;jstletty@gmail.com&gt;

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## FW: CCF Guide

1 message

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**Juan Turcios** <jturcios@it-tc.com>

To: letty@it-tc.com

Cc: acexlogics@gmail.com

**Tue, May 24, 2011 at 2:38 PM**

Letty,

Work with Abbas on this request.

Thanks.

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**From:** Gina Provencio [mailto:[gprovencio@sbssla.org](mailto:gprovencio@sbssla.org)]

**Sent:** Tuesday, May 24, 2011 2:18 PM

**To:** [jturcios@it-tc.com](mailto:jturcios@it-tc.com)

**Cc:** [cjuarez@it-tc.com](mailto:cjuarez@it-tc.com); 'David Bonilla'

**Subject:** FW: CCF Guide

**Importance:** High

Hi Juan,

On our website, on the home page next to the "green, make a donation" button I want a shooting star icon in yellow or gold placed next to it. I would like it so when you click on the shooting star icon it takes you directly to the .pdf that I have attached to this e-mail. See below for my idea of a star and wording to go with it.  
thanks



under the star we'd like you to put "SBSS selected as top-performing nonprofit in L.A." in the same color green as you have the menu bar where it says nutrition, advocacy, etc. let me know if your not sure what I mean. Thank you

Sincerely,

Gina Provencio  
Coordinator, Human Resources  
St. Barnabas Senior Services  
675 S. Carondelet St.  
Los Angeles, CA 90057  
[t.213.388.4444 ext.221](tel:213.388.4444)  
[www.sbssla.org](http://www.sbssla.org)

- "Life isn't about Waiting for the Storm to Pass, it's about Learning to Dance in the Rain" -

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**From:** Rebecca Benard [mailto:[rbenard@sbssla.org](mailto:rbenard@sbssla.org)]  
**Sent:** Friday, May 20, 2011 4:31 PM  
**To:** 'Gina Provencio'  
**Cc:** [THummel@sbssla.org](mailto:THummel@sbssla.org); [rsaborio@sbssla.org](mailto:rsaborio@sbssla.org)  
**Subject:** CCF Guide

Hi Gina,

In talking with Rigo yesterday, he gave the green light for us to promote our honor at being selected by the California Community Foundation as a top-performing nonprofit in L.A. I'm suggesting the following plan, but appreciate your input:

- 1) Have a prominent "gold star" or some other image on the home page of our website that says something like "SBSS selected as top-performing nonprofit in L.A." and then have a hyperlink to the attached PDF.
- 2) Include the attached guide in all of our brochure packets.
- 3) Send an announcement to the Board
- 4) Send an announcement to our funders.

Would you take the lead on #1 & #2? Please let me know if you want to discuss these at all. I'll handle #3 and #4.

Thanks so much for your support and input on this.

All the best,

*Rebecca*

Rebecca Benard  
Vice President, Development & Strategic Initiatives  
St. Barnabas Senior Services  
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*The mission of St. Barnabas Senior Services is to provide and promote a continuum of innovative services that empower a diverse community of elders to live well, feel well and age well.*



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